



Dear Prospective Sponsor,

The youth of today are our future leaders. Investing in our youth is not only wise, but necessary to help promote self-assuredness, high moral standards, discipline and to ensure a successful future.

Developing our youth is the commitment of Florida Triple Threat All-Stars. We are an All-star cheerleading gym with over 100 athletes currently in our program. We are the top all-star competition cheerleading organization in Broward County that opened in August of 2009, and we are proud to be here in Davie, Florida. Our coaching staff has a combined total of over 100 regional, state, national and world titles! Our first year in business surpassed all our hopes and dreams. We emphasize perfection, discipline, and teamwork to meet all our goals. Each year has been more successful than the previous. Growing in numbers, competing at more National Competitions, and achieving more recognition nationwide with our program. We are the 2012, 2017, 2018, 2019 and 2021 NCA National Champions awarded to us in Dallas, Texas at the most prestigious cheer competition in the United States. Also, we won the D2 Summit in 2018. We are back-to-back National Champions at Jamfest in Indianapolis, Indiana. We have also received paid bids for The Cheerleading Worlds, the only program in Broward and Palm beach County. Another accomplishment is to place the athletes in the top universities on cheer scholarships. Many of our athletes received cheer scholarships, bringing our total to 11 in the last 12 years. There are many universities that award scholarship for cheerleaders, giving a great reason to help our athletes with your donation. We and the athletes are working hard to do our part, but we need your help with these goals.

We train all year to compete with other all-star teams throughout Florida and across the United States. We must travel out of state to compete in National competitions. This is very costly for the athletes' families. We have lost several outstanding cheerleaders because the travel and competition cost are just too much, especially with families of two or more athletes. This hurts like a loss in our family. Our students depend on sponsorships to help offset their costs of competing at this high level of competitive cheerleading. The yearly cost for one cheerleader is over \$5,000. This includes their practice times, practice wear, uniforms, and essentials, but does not cover any of their travel. Besides your sponsorship, the athletes fundraise monthly throughout the season to help themselves by having car washes, selling products, and performing at the beach to receive donations from beachgoers. Their parents also work at concession booths at local arenas to help support their children. Your donation will go a long way and directly benefit the Florida Triple Threat All-Star member who brought you this sponsorship letter.

As a Florida Triple Threat All-Star sponsor, you will have the gratitude of hundreds of local kids and their families. We invite you to come and visit our facility to see your sponsorship dollars in action and see just how our athletes train. Cheerleading is a SPORT!

For businesses or self-employed individuals, sponsorships can be considered tax deductible advertising for your company (consult with your accountant) as we use our website and shirts to advertise your business throughout the season. A W-9 can be given upon request.



Sponsor Levels

White Level Sponsor: Donation of \$100-\$249
Receives recognition on our website

Black Level Sponsor: Donation of \$250-\$499
Receives recognition on our website and your company name on our sponsor shirts
(Try-out shirt for following season)

Purple Level Sponsor: Donation of \$500-\$1499
Company link on our website and your company name on our sponsor shirts
(Try-out shirt for following season)

Gold Level Sponsor: Donation of \$1500+
Receives recognition on our website, your company on our sponsor shirts (try-out shirt for following season) and a plaque from the organization to be displayed in your establishment.

Other: _____

Name of Sponsor (to be displayed):

Address: _____
Street City State Zip

Phone Number: (____) _____ - _____

Amount of donation: _____

Payment Method: Cash ___ Check ___ CC ___

Athlete's Name: _____

Comments: _____

Thank you for your kindness!
Florida Triple Threat All-Stars,
Rae Gaines and Myra Sanders

For further information, you are welcome to visit our website: WWW.FLA3THREAT.com, send an email to F3TAriana@gmail.com or call us at (954) 514-7250.